

# MCH-MRN Theory of Action

## If we do the following...

### Fill key conceptual gaps

- Gain support for filling priority conceptual gaps.
- Support rapid research and action.
- Align with and leverage existing frameworks and initiatives.

### Increase use and application

- Identify a sets of measures and promote their use to address emerging priority areas.
- Leverage existing measures for strategic use.

### Address barriers to equity analyses

- Advance measurement, data collection, and communication practices for socio-economic, racial-ethnic, and gender topics.
- Promote data collection methods that protect individuals and fit with law.

### Improve data use at local level

- Use local area estimation techniques.
- Develop training and technical assistance to support local data use.

### Promote alignment & shared accountability

- Create common core sets of measures relevant across programs.
- Promote alignment across programs for shared accountability.
- Promote data linkages.

### Increase validity and specification

- Identify and promote conduct and publication of validity studies in priority areas.
- Address specification gaps among priority measures.

## ...then we will impact the following

- Measures to fill conceptual gaps.
- More information about important aspects of health and well-being.
- New knowledge about how to promote positive health and well-being.

- Existing measures applied to fill gaps and address emerging questions.
- More data to understand community assets, risks, and context.
- Better use of existing measurement resources.

- More data to monitor disparities in access, health determinants, and well-being.
- Data to drive change toward increased equity.
- New knowledge about equity and disparities.

- More data and measures used to inform and inspire community programs and collaboration.
- Data to drive change toward increased health of communities and residents.
- New knowledge about well-being and impact of efforts at local level.

- Better cross-program information.
- More efficient use of measurement and data.
- Better diffusion of measures across programs and initiatives.
- More shared accountability.

- Improved documentation and quality of existing and emerging measures.
- Increased use of measures across programs and initiatives.

## ... and we will achieve the following results.

- Improved capacity to monitor health and well-being of MCH populations across the life course.
- More stakeholder engagement.
- Greater equity for MCH populations.
- Better informed policy, program, and family leaders.
- More information for planning across the MCH workforce, programs, and initiatives.
- Use of more effective measures, tools, and approaches by providers in practice.
- Increased use of community-level measures and data to drive action, build knowledge, and improve well-being.
- More capable and prepared measure and data users and developers.
- More efficient and effective use of measures, data, and the resources it takes to apply them.
- Greater shared accountability for program results and health outcomes.